

2026 Strategic Priorities Planning Session

Clarify What Matters Most for the Year Ahead

Facilitators: Marcia Dickerson, PhD, SPHR, SHRM-CP
& Kirk Ring, PhD (strategy specialist)

Format: 4, 6, or 8 hours (virtual or on-site)

Ideal Participants: Executives, Senior Leadership Teams, or Department Heads

Overview

This interactive session helps leadership teams clarify, focus, and align initiatives that will make the biggest impact in the year ahead. Through a facilitated, discussion-based workshop, participants identify key priorities, define success measures, and leave with a clear roadmap for communication and accountability.

Sample Agenda Items

- Establish or refine vision, mission, and values (1.5 hours)
- SWOT analysis with environmental scan (1 hour)
- Review financial documents (e.g., cash flow, budget) (1 hour)
- Identify and rank key priorities (1 hour)
- Set goals for the year and each quarter (30 minutes)
- Explore HR needs (1 hour)
- Answer your questions about business decisions (1-2 hours)

Deliverables

- Updated vision, mission, and values, and a plan to share them widely across the organization
- Defined 2026 strategic priorities (3-5) with measurable, time-bound goals
- Written summary with recommendations
- Follow-up resources (e.g., articles, checklists)