

MARCIA DICKERSON, PH.D.

Consultant, Educator, Researcher

CONTACT INFORMATION

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EDUCATION

B.B.A., Human Resources, University of Iowa,
May 1994
Ph.D., Management, Michigan State University,
August 1999

TEACHING EXPERIENCE

Professor of Management, Louisiana Tech
University, 2003 - present
Assistant Professor of Management,
Louisiana State University, 1999-2003
Teaching Assistant/Instructor, Michigan
State University, 1994-1999

Undergraduate Classes Taught:

First Year Experience, Career Preparation
Seminar, Principles of Management, Personnel
Law, Human Resource Management, Staffing,
Compensation Systems

Graduate Classes Taught:

Human Resource Management, Principled
Business Leadership, Research Methods

RESEARCH EXPERIENCE

Over 23 published journal articles and 46
national conference presentations made on the
topics of

- Survey design and analysis for data quality
- Compensation system design
- Training design and implementation
(motivation to learn and e-learning)
- Organizational communication in performance
appraisals and feedback
- Employee-manager relationships

KEYNOTE SPEAKING TOPICS

- Business ethics
- Diversity and inclusion in the workplace
- Starting your business as a creative
professional

CONSULTING EXPERIENCE

CEO, Dickerson Management and
Career Consulting
www.marciadickersonconsulting.com

Clients include:

- Voith
- CenturyNext Bank (Bank of Ruston)
- United Way of Northwest Louisiana
- Johnny's Pizza House, Inc.
- Professional Home Therapy
- Cyber Innovation Center
- Montessori School of Ruston
- Ruston Farmers Market (currently Board of
Directors President)
- Management Development & Training
Associates
- The Exchange of North Louisiana (as a
Community Venture Partner)
- McKenzie's Barbeque and Burgers
- Piney Hills Harmony
- Cup & Quill

CONSULTING EXPERTISE

- Sexual harassment prevention training
- Human resources: revising job descriptions,
training design, creating performance
appraisals, writing policies
- Employee and customer survey design and
analysis
- Nonprofit management, including
organization success metrics
- Strategic planning and goal setting
- Team building
- Management and leadership coaching
- Proposal creation, presentation skills, and
sales pitch